# LAUNDRY

Pero

ENVIRONMENTALLY FRIENDLY CHLORINE FREE COLOUR SAFE BLEACHING AND BRIGHTENING AGENT

### **TECHNICAL BROCHURE**

PEROX<sub>2</sub> LAUNDRY IS A HIGHLY EFFECTIVE POWDER FORMULATION DESIGNED FOR USE IN VARIOUS INDUSTRIES WITH A PRIMARY FOCUS ON LAUNDRY APPLICATIONS.



PEROX<sub>2</sub> LAUNDRY EFFECTIVELY COMBATS



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PerOx<sub>2</sub> Laundry's unique composition enables it to generate peracetic acid upon hydrolysis, making it a versatile solution for a range of cleaning needs. This write up will explore the features, advantages, and suggested usage of PerOx<sub>2</sub> Laundry in laundry processes.

#### **KEY FEATURES**

#### Antimicrobial Agent:

**PerOx<sub>2</sub> Laundry** serves as a potent antimicrobial agent, effectively combating bacteria, yeasts, moulds, and viruses. It's antimicrobial properties make it ideal for applications in various industries, including the food and healthcare sectors.

## Environmentally Friendly Chlorine Free colour safe bleaching and brightening agent:

A standout feature of **PerOx<sub>2</sub> Laundry** is its role as a safe and environmentally friendly bleaching agent for industrial laundry. Unlike traditional bleach, **PerOx<sub>2</sub> Laundry** does not displace colour on coloured fabrics. It is particularly effective in removing stains, leaving white fabrics looking brighter without compromising their integrity.

#### Odour Removal:

The antimicrobial properties of **PerOx<sub>2</sub> Laundry** make it highly effective in eliminating odours, making it suitable for sportswear and other garments prone to developing unpleasant smells.



#### Importance in Laundry Processes:

Laundry is a critical process across various industries, including hospitality, healthcare, laboratories, food processing and general manufacturing. Optimising variables in the laundry process is essential, and **PerOx<sub>2</sub> Laundry** plays a crucial role in the bleaching and disinfection stage.

#### ADVANTAGES

#### Suitable for All Water Types:

**PerOx<sub>2</sub> Laundry** can be used in both soft and hard water, providing flexibility across different water conditions.

#### Low - Temperature Action:

Operates at low temperatures, reducing wear and tear on fabrics and extending their lifespan compared to alternatives like hydrogen peroxide.

#### Deodorising Capacity:

Acts as a strong antimicrobial agent, effectively deodorising clothes.

#### Sanitises at Low Temperatures:

PerOx<sub>2</sub> Laundry sanitises clothes even at low temperatures and in the presence of organic matter, making it resilient to protein residues.



Washed without PerOx, Laundry

#### **Eco-Friendly Decomposition:**

Decomposes into oxygen, water and acetic acid, further breaking down into CO<sub>2</sub>. This environmentally friendly decomposition process sets it apart from alternatives like sodium hypochlorite.

#### Chlorine-Free Residual Effluents:

Does not generate chlorinated residual effluents, ensuring a cleaner and safer discharge compared to sodium hypochlorite.

#### Safe and Environmentally Friendly:

**PerOx<sub>2</sub> Laundry** is designed with safety and environmental sustainability in mind, providing a reliable and responsible solution for laundry needs.

#### PACKAGING & DOSING

- **PerOx<sub>2</sub> Laundry** is coveniently packaged in 5kg plastic re-usable buckets with a plastic sleeve, accompanied by a scoop for easy and accurate dosing.
  - Suggested dosage rates are as follows: 0.4 grams per litre Average front loader: 25grams per wash (one scoop) Average top loader (13-18kg): 72 grams per wash (1-3 scoops, depending on load size)



In conclusion, **PerOx<sub>2</sub> Laundry** stands out as a versatile, environmentally friendly, and effective solution for laundry applications, offering numerous advantages over traditional bleach alternatives. It's ability to sanitise, bleach, and deodorise at low temperatures makes it a valuable asset in optimising laundry processes across diverse industries.

